

Tinsley huo

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EXPERIENCE

10.2020 - Present

Bytedance Inc | Beijing, China

Senior Product Designer @ TikTok LIVE

Ideated and shipped projects related to TikTok wallet, recharge, and withdraw strategies in TikTok revenue team.

Product Designer @ Lark

Worked on a few enterprise products of VR/AR, project management in Intelligent Creations Department.

05.2019 - 01.2020

Museum of Ice Cream | New York City, USA

User Experience Intern

Rebranded the museum's website; Built its ticketing system to improve business metrics and user engagement; Optimized the interface of internal enterprise applications for 400+ staffs.

01.2019 - 05.2019

Etomon | New York City, NY, USA

User Experience Intern

Designed and shipped coherent visual languages and design system for an e-learning startup.

06.2017 - 06.2018

Tapioca Express | Los Angeles, CA, USA

Visual Designer

Refined the company's visual identity, typography, and branding. Formulated and translated clients' needs into featured creative projects within the design team.

EDUCATION

2018 - 2020

Parsons School of Design

New York City, NY

MFA. Design and Technology

2013 - 2017

University of California, Davis

Davis, CA

B.A. Design

B.A. Communication

SKILLSET

UX research

Product design

Prototyping

Visual design

Creative coding

Front-end coding

Storytelling

TOOLS

DESIGN: Figma, Sketch, Invision, Principle, Framer, Adobe Photoshop, Illustrator, XD, InDesign, Maya, After Effects

CODE: HTML, CSS, Javascript, OpenFramework, Processing, Unity